

OMNI-CON

April 2nd and 3rd 2011

Roaden University Center

Cookeville, TN

OMNI-CON₂₀₋₁₁

ABOUT OMNI-CON

Omni-Con is Cookeville's own two day Science Fiction and Fantasy fan convention that is held every April at Tennessee Technological University. The convention covers several genres, not just mainstream Sci-Fi and Fantasy, including Anime, Comics, Gaming, and more. Last year we had over 100 attendees, and this year, we're looking to double that number.

We have once again invited a variety of guests, including artists, actors, authors, and internet personalities. Besides that, we will be running the following events:

- 👤 Informative Panels encompassing several subjects related to Science Fiction, Fantasy, Anime/Cartoons, Art, Comics/Manga, Gaming, etc.
- 👤 An Art Show to include professional, amateur, and student artists.
- 👤 An Art Contest.
- 👤 Movie and Television Show screenings.
- 👤 A Costume Contest
- 👤 And more to be announced.

This is by no means a complete list, with an official schedule to be finished only two weeks before the convention. We are always open to suggestions to make our convention even greater, so if you would like to contribute, please contact us through our website at www.omnicon.us

Alpha Psi Phi's mission at Tennessee Technological University has always been to enrich the lives of the community at large by sharing with them the wonderful world of Science Fiction and Fantasy. Omni-Con is our largest and most successful event in that capacity, bringing both guests and con goers from not just Tennessee, but many of the surrounding states together to celebrate these most beloved of genres. Please consider helping us improve on this already great event with your support, in whatever way you wish to give it.

OMNI-CON²⁰⁻¹¹

AD SPACE

One way that businesses can contribute to our event is by purchasing ad space on our program book. Your ad will be seen by a variety of people, from children to college students to industry professionals. Over a hundred people, not counting volunteers and guests, attended our last event, and we anticipate even more this year! We will provide a proof copy of your ad before it is printed.

Normal Ads

PLEASE NOTE: All ads are black and white only!

- ☛ 2.5"x3" ad \$5.00 (Words only)
- ☛ ¼ Page ad \$9.00
- ☛ ½ Page ad \$16.00
- ☛ Full Page ad \$25.00

Front Inside Cover Ad (First come, first serve):

- ☛ ¼ Page ad \$20.00
- ☛ ½ Page ad \$38.00
- ☛ Full Page ad \$75.00

Back Inside Cover Ad (First come, first serve):

- ☛ ¼ Page ad \$10.00
- ☛ ½ Page ad \$19.00
- ☛ Full Page ad \$36.00

Please contact vendors@omnicon.us for information on how to purchase ad space.

VENDOR SPACE

If your business has anything to do with Science Fiction, Fantasy, Comics, Anime, or any of the other genres championed by our convention, we want you to come sell your wares at Omni-Con 2011! Vendor space is inexpensive, comes with half price ad space and free mention on our website. Rates are as follows:

- ☛ One 8' table (1 day) \$20.00
- ☛ One 8' table (both days) \$30.00
- ☛ Additional table (1 day) \$10.00
- ☛ Additional table (both days) \$20.00

There is a limit of two tables per vendor. Electricity is available but there are a limited number of accessible sockets.

Please contact vendors@omnicon.us for information on how to become a vendor at Omni-Con 2011.

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SPONSORSHIP

One of the greatest ways to support Omni-Con is by sponsoring the event. You (and/or your business) can sponsor Omni-Con in many ways. What is listed below is just a guideline on how you would benefit from sponsoring us. A monetary level is assigned, but that does not mean that that is all that will be accepted. **Equipment**, or the **donation of items** will also be accepted. If you have something you would like to contribute, contact conchair@omnicon.us.

- ☛ Copper Sponsorship \$1 or more
 - ☛ Acknowledgement on our website in the sponsors section.
 - ☛ Entry for a chance to win free tickets.
- ☛ Silver Sponsorship \$100 or more
 - ☛ Acknowledgement on our website in the sponsors section.
 - ☛ Acknowledgement in our program book
 - ☛ One ticket to Omni-Con 2011
 - ☛ Chance to win a ticket to this and all future Omni-Cons.
 - ☛ ¼ page ad
- ☛ Gold Sponsorship \$200 or more
 - ☛ Acknowledgement on our website
 - ☛ Acknowledgement in our program book
 - ☛ Logo on fliers, posters, and website
 - ☛ ½ page ad
 - ☛ Two tickets to Omni-Con 2011
 - ☛ Vendor or Art Show Table for both days.
- ☛ Platinum Sponsorship \$500 or more
 - ☛ Acknowledgement on our website
 - ☛ Acknowledgement in our program book
 - ☛ Large logo on fliers, posters, and website
 - ☛ Small Logo on main banner at entrance.
 - ☛ Full page ad
 - ☛ Up to five tickets to Omni-Con 2011, one ticket good for all future Omni-Cons.
 - ☛ Vendor or Art Show Table for both days.
- ☛ Electrum Sponsorship \$1000 or more
 - ☛ Acknowledgement on our website
 - ☛ Acknowledgement in our program book as one of our main sponsors
 - ☛ Acknowledgement during opening and closing ceremonies.
 - ☛ Large logo on fliers, posters, and website
 - ☛ Large logo on main banner at entrance.
 - ☛ Full page ad inside front cover or inside back cover (sponsor's choice)
 - ☛ Tickets on demand to Omni-Con 2011, two tickets good for all future Omni-Cons.
 - ☛ Vendor or Art Show Table for both days.

Omni-Con reserves the right to award the benefits of higher levels of sponsorship to lower level sponsors. If you would like to sponsor Omni-Con 2011, please contact budget@omnicon.us

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Thank you for considering support of Omni-Con 2011. Below you will find our contact information. Contact us at any time should you have questions.

CONTACT INFO

Website: Omnicon.us

Alpha Psi Phi: AlphaPsiPhi.org

Mailing Address: TTU Box 5264
Cookeville, TN 38505

Alternatively: Omni-Con
c/o Gina Dennis
262 E 15th St
Cookeville, TN 38501

ConChair Drewes van der Bleek: conchair@omnicon.us

Vendor Services: vendors@omnicon.us

Budget Manager: budget@omnicon.us